

PRESS RELEASE



HORICON BANK

Horicon Bank Celebrates 115 Years! September 7, 2011



Horicon Bank celebrates 115 years of stable banking. From left to right: Sharon Kirsh, Senior Vice President; Al Schwab, Executive Vice President; Tracy Warden, Assistant Vice President; Byron Byzik, Senior Vice President; Mark Nelson, Senior Vice President; and Jay Vanden Boogart, Executive Vice President. Sitting: Rose Oswald Poels, President of the Wisconsin Bankers Association. Standing next to Rose: Charlotte Pagel, Senior Vice President; and Fred Schwertfeger, President of Horicon Bank.

How many businesses do you know that have been around for 115 years? We'll right here in your backyard is one - Horicon Bank. On September 7th, 2011 the bank that started in Horicon and migrated throughout Dodge County and to cities north of here such as Ripon, Fond du Lac, Oshkosh, and Appleton celebrated 115 years of service.

PRESS RELEASE

The small town of Horicon has produced one of the most enduring and innovative banks in Wisconsin, now in its 115th year. Seven men, including Daniel C. Van Brunt, the inventor of the grain drill founded “Horicon State Bank” in 1896. Van Brunt was the bank’s first president and his manufacturing company was sold in 1911 to Deere & Company, which continues to operate the factory as John Deere Horicon Works, producing consumer products including lawn tractors.

The home office building in Horicon was constructed in 1915, by the renowned Milwaukee architect Hermann Buehning. It housed the bank, a post office, a law office, and an insurance company throughout its history and was the administrative headquarters until 2005. At that time the bank, re-branded as “Horicon Bank” bought an office building on Lake Street, which has approximately fifty employees. Horicon Bank added branches in several locations over the last twenty or more years: Iron Ridge and Neosho in 1985, Beaver Dam and Burnett in 1990, Appleton and Ripon in 1998, West Bend in 1999, a branch in Beaver Dam’s Rehek’s in 2004, a geothermal location with a coffee house in Fond du Lac in 2005, Oshkosh in 2008, the Mayville Piggly Wiggly and Ripon Pick 'n Save in 2009, and a branch in Beaver Dam’s Piggly Wiggly in 2011.

Horicon Bank is now Dodge County’s biggest bank in terms of locations and deposits, with three branches in Beaver Dam. For 115 years, Horicon Bank has built a foundation of beneficial relationships with our customers. In the same way animals and plants thrive together in the internationally famous Horicon Marsh – Horicon Bank is linked to the growth and prosperity of the families and businesses in their communities. As a strong community bank, Horicon Bank has been a major sponsor of such institutions as the Beaver Dam Community Hospital, the Beaver Dam YMCA and the Horicon Marsh International Education Center. Horicon Bank’s vision statement is to “enjoy working together to make lives better, and more secure.”

###